



August 8, 2018

To our esteemed colleagues in the Philadelphia Design and Construction industry,

This year **PhilaNOMA**, the Philadelphia chapter of the **National Organization of Minority Architects**, is proud to celebrate our 25th year of championing diversity in architecture within Philadelphia. Thanks to our dedicated members and supportive partners and collaborators over the last three decades we have mentored emerging design professionals, supported small and mid-sized businesses, exposed youth to the architectural profession, and advocated for diversity in the field.

**PhilaNOMA** is presenting “**For the Love of It**” to commemorate this milestone in our history and set the tone for our continued success in the future. This anniversary celebration will honor esteemed members and their impact on the Philadelphia design community and highlight important moments and events in the chapter’s history. All proceeds will go to the **PhilaNOMA 25 Fund**; which will be used to support the continued growth of the organizations programming. With your continued support **PhilaNOMA** will be able to continue and increase programming for Project Pipeline, ARE Boot Camp, continuing education sessions for licensed professionals, Annual Firm Crawl, offer portfolio reviews for local students, connect minority professionals to employment opportunities in the region, and **PhilaNOMA’s** annual community service project.

We celebrate 25 years of consistent and impactful successes:

- Exposed over 700 kids to careers in architecture through our Project Pipeline camps and workshops.
- Two time honoree of NOMA Chapter of the Year
- Designed the Philadelphia Association of Community Development Corporation’s (PACDC) Blue Ribbon winning Logan Parklet
- Started the Julian Francis Abele Scholarship for Philadelphia high schoolers
- Provided a much needed hand to over ten local nonprofits like the Kroc Center, ACE Mentor, and the Philadelphia Housing Authority through our MLK Day of Service projects
- Completed two Community Design Collaborative Projects as Volunteer Team
- Conducted Site Visits of Minority Designed and Constructed Projects
- Presented illustrious speakers like Phil Freelon, Kenny Gamble, and Francis Kere
- Hosted the 2014 NOMA Convention & Expo
- Honored Emmanuel Kelly, FAIA at the Inaugural “For the Love of It”
- Planned Firm Crawls for NOMAS and Emerging Professions that included local MBE firms

We are committed to creating more memories and milestones with you. Into our next year and beyond we look forward to 25 more years! Thank you for being a part of our **PhilaNOMA** family.

*With Gratitude,*

Tya Winn, NOMA, SEED, LEED Green Assoc.

**PhilaNOMA** President



PhilaNOMA is proud to celebrate twenty five years of this award winning chapter! We do this... **“For the LOVE of it”**. We are urban professionals who are committed to advance the cause, promote the development and address the concerns of minority design professionals, while working toward positive change in our professions and our communities.

**PhilaNOMA** the Philadelphia chapter of **The National Organization of Minority Architects (NOMA)** - was formed in 1993 to provide a voice for design professionals who previously had limited influence in the development of Philadelphia's communities. PhilaNOMA is committed to enhancing the profession of architecture by promoting diversity in practice and by maintaining an active role in the education of aspiring designers. Our organization also promotes environmental stewardship in Philadelphia and seeks to make an impact on urban communities through greater awareness and appreciation for architecture and design. We accomplish this in part through various programs and initiatives that provide networking, community service and mentoring opportunities to professionals and students of all cultures and backgrounds.

## Event

***The anniversary celebration will be a reception with program commemorating PhilaNOMA’s 25 years of fellowship and service to Philadelphia and surrounding suburban counties.***

This evening event will honor our founders and past presidents, spotlight esteemed local architects, and showcase NOMAS student work.

**Educational Purpose:** Education content will be presented and visible throughout this event via exhibition of local student work, and a keynote lecture. Keynote lecture to present a theme on urban design, and housing- the chapter will submit the keynote to AIA for CEU credit consideration.

- Potential keynote speaker: Justin Garrett Moore, AICP, Executive Director of the Public Design Commission (NYC), Senior Urban Designer at the Department of City Planning; and Adjunct Professor at Columbia University (GSAPP)
- Philadelphia Honoree: Michael Johns, AIA, NOMA, LEED AP; Owner of M Designs, LLC
  - For his continued service to PhilaNOMA as a founding member, twenty three years as an architect at the Philadelphia Housing Authority, Michael has been selected as the event honoree for the 2<sup>nd</sup> For the Love of IT Award
- NOMAS Student work showcase: work to be obtained by local NOMAS chapters and students who want to display their past projects.
  - Penn State University – NOMAS chapter
  - Jefferson University – NOMAS chapter
  - Drexel University



- Temple University
- University of Pennsylvania
- Community College of Philadelphia
- Marywood University

### **Program:**

- |               |  |
|---------------|--|
| 6:00- 7:00PM  | Networking Reception <ul style="list-style-type: none"><li>○ Refreshments– heavy hors d'oeuvres and drinks</li></ul>   |
| 7:00- 8:30 PM | Anniversary Celebration <ul style="list-style-type: none"><li>- Introduction of program</li><li>- Recognition of PhilaNOMA founders</li><li>- Recognition of PhilaNOMA past presidents</li><li>- Keynote Address</li><li>- Presentation of honoree – Michael Johns</li><li>- Close program</li></ul> |

### **Program Highlights:**

- Special Presentation of PhilaNOMA Founders and Past Presidents
- Acknowledgement of NOMAS student leadership
- Features of projects from the local minority design community to tie into PhilaNOMA newsletter
- Keynote lecturer highlighting the importance of design and affordable housing in the urban context
- Commemorative 25<sup>th</sup> Anniversary gift

### **Venue:**

PSU at The Navy Yard, Building 661, 4960 S. 12<sup>th</sup> Street, Phila, PA 19112

### **Target Audience:**

Projected Attendance: 50-75 people

PhilaNOMA members, supporters, local design community, and university students

### **Entry Fees:**

- Early Bird – NOMA member: \$30
- Early Bird – general public: \$40
- Regular – NOMA member: \$45
- Regular – general public: \$55
- Student price (with ID): \$25
- On Site ticket (member and public): \$60

# PhilaNOMA 25 Fund: Sponsorship Categories

	PhilaNOMA <b>Friend</b> Sponsor <b>(\$500)</b>	PhilaNOMA <b>Partner</b> Sponsor <b>(\$1,000)</b>	PhilaNOMA <b>Collaborator</b> Sponsor <b>(\$2,500)</b>	PhilaNOMA <b>Sustainer</b> Sponsor <b>(\$5,000)</b>	PhilaNOMA <b>Brotherly Love</b> Sponsor <b>(\$10,000)</b>
Name or company logo listed on <b>Email blast</b>	●	●	●	●	●
Company Logo on event print materials for For The Love of It	●	●	●	●	●
<b>Company Recognition</b> at For the Love of It Anniversary	●	●	●	●	●
Company logo acknowledged on <b>PhilaNOMA Website</b>	●	●	●	●	●
<b>Commemorative Thank You</b>	●	●	●	●	●
<b>Monochrome Logo</b> in printed and digital program media		●			
<b>Color Logo</b> in printed and digital program media			●	●	●
<b>Premiere Logo placement</b> in printed and digital program media					●
<b>Exclusive marketing opportunity</b> to PhilaNOMA listserve and membership				●	●
<b>Complimentary Tickets</b> to For the Love of It		●	●	●	●
<b>Complimentary Tickets</b> to 2018 Holiday Party					●

*All funds will be processed through the NOMA Educational Foundation on behalf of PhilaNOMA. The NOMA Educational Foundation is a nonprofit 501(c)(3), allowing donations to be tax exempt.*



## Sponsorship Levels: **PhilaNOMA 25 Fund**

**PhilaNOMA  
Friend  
\$500**

- Name or Company Logo listed on event's Email Blast
- Name or Company Logo on Anniversary event's print materials
- Recognition of Name or Company at Anniversary Event
- Name or Company acknowledged on PhilaNOMA website
- Commemorative Thank You Card

**PhilaNOMA  
Partner  
\$1,000**

- Name or Company Logo listed on event's Email Blast
- Name or Company Logo on Anniversary event's print materials
- Recognition of Name or Company at Anniversary Event
- Name or Company acknowledged on PhilaNOMA website
- Commemorative Thank You Card
- Monochrome Logo in digital and printed event program & materials
- Two (2) tickets to Anniversary Event (For the Love of It)

**PhilaNOMA  
Collaborator  
\$2,500**

- Name or Company Logo listed on event's Email Blast
- Name or Company Logo on Anniversary event's print materials
- Recognition of Name or Company at Anniversary Event
- Name or Company acknowledged on PhilaNOMA website
- Commemorative Thank You Card
- Color Logo in digital and printed event program & materials
- Two (2) tickets to Anniversary Event (For the Love of It)

**PhilaNOMA  
Sustainer  
\$5,000**

- Name or Company Logo listed on event's Email Blast
- Name or Company Logo on Anniversary event's print materials
- Recognition of Name or Company at Anniversary Event
- Name or Company acknowledged on PhilaNOMA website
- Commemorative Thank You Card
- Color Logo in digital and printed event program & materials
- Four (4) tickets to Anniversary Event (For the Love of It)
- One (1) Exclusive Marketing opportunity to the PhilaNOMA Listserve

**PhilaNOMA  
Brotherly Love  
\$10,000**

- Name or Company Logo listed on event's Email Blast
- Name or Company Logo on Anniversary event's print materials
- Recognition of Name or Company at Anniversary Event
- Name or Company acknowledged on PhilaNOMA website
- Commemorative Thank You Card
- Color Logo in digital and printed event program & materials
- Five (5) tickets to Anniversary Event (For the Love of It)
- Quarterly Exclusive Marketing opportunity to the PhilaNOMA Mailing List for 1 year
- Five (5) tickets to the PhilaNOMA Holiday Party
- Two (2) Targeted emails to the PhilaNOMA Membership list